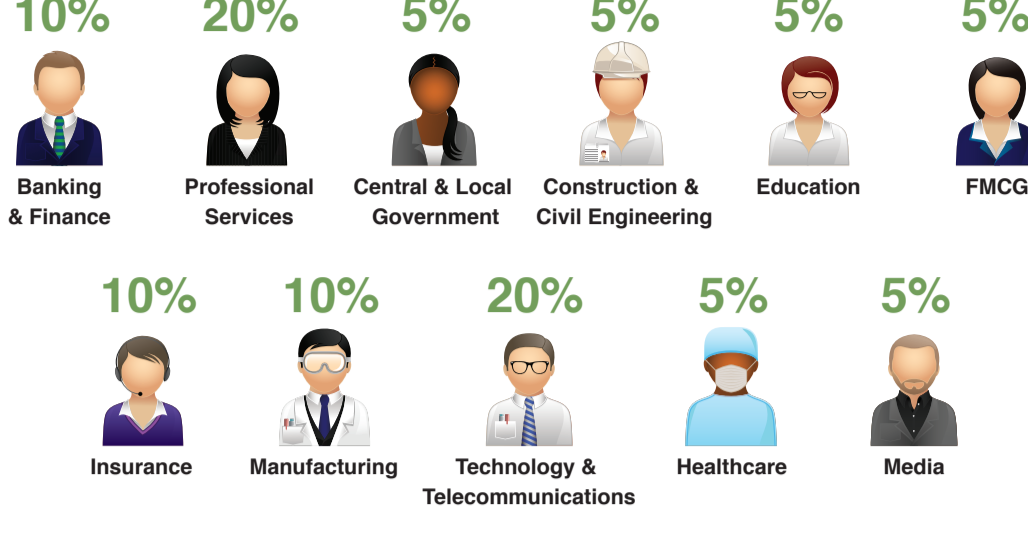


# How do you compare?

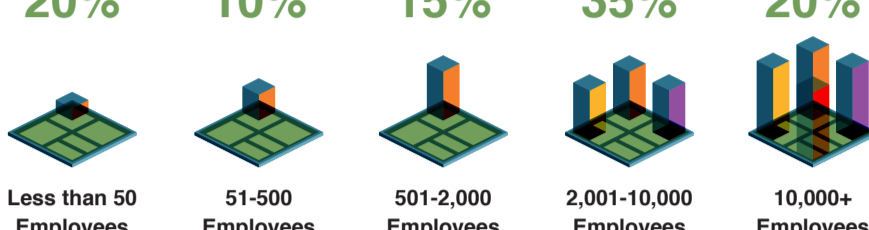
One third of organisations have an out of date or non-existent IT Strategy

With over three quarters of firms stating a clearly defined IT Strategy is essential, we've taken a look at IT Strategy maturity. Across a range of organisations and geographies, the IT Strategy is seen to improve business and IT alignment. But with the majority of engagement focused on IT leaders and business unit heads, are opportunities being missed from greater business engagement?

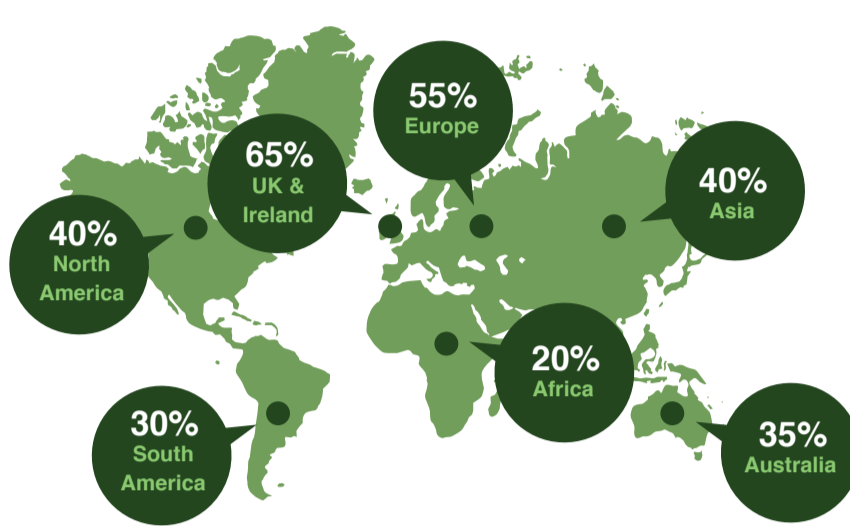
## Sectors responding to survey



## What is the size of your organisation?



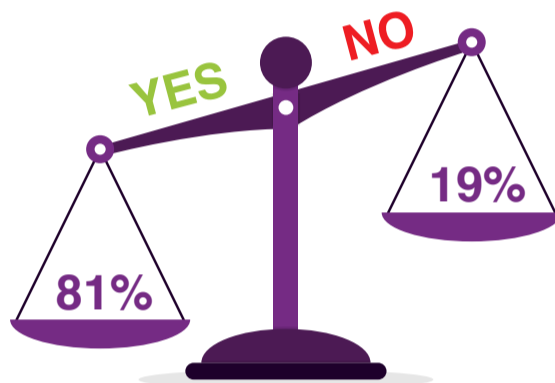
## Where is your organisation located?



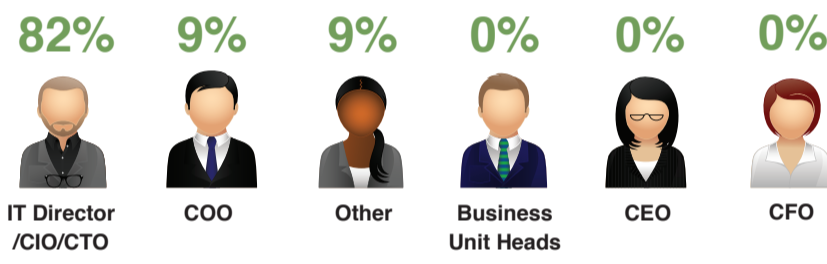
## How important do you think it is to have a clearly defined IT Strategy?



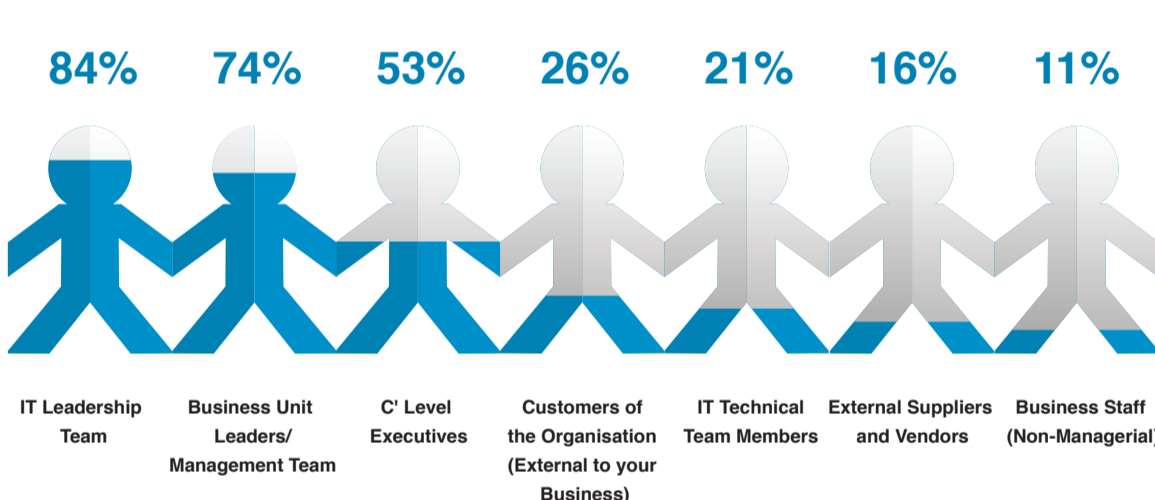
## Does your organisation currently have an IT Strategy?



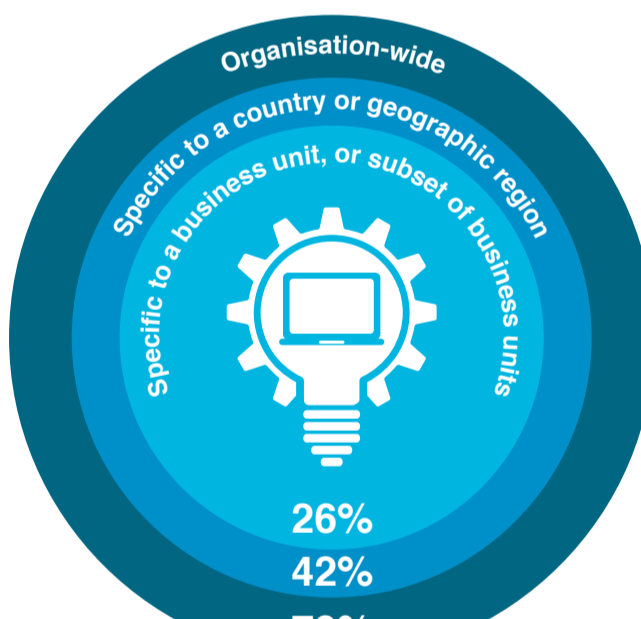
## Who is responsible for creating the IT Strategy in your organisation?



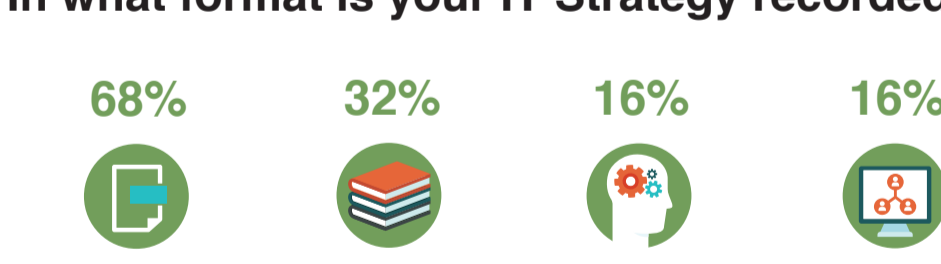
## Who is consulted when creating the IT Strategy?



## What is the scope of your IT Strategy?



## In what format is your IT Strategy recorded?



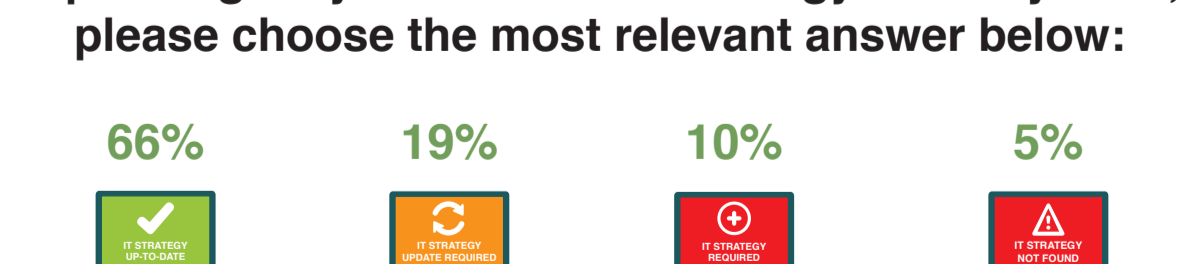
## In what ways is the IT Strategy shared to ensure widespread knowledge and understanding?



## How frequently is the IT Strategy reviewed and updated?



## Depending on your current IT Strategy maturity level, please choose the most relevant answer below:



## What values would you attribute to an IT Strategy?



## Achieving Your Business Goals

Insights | Benchmarking | Consulting